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17 Companies named as Finalists in the 2019 Australian Technologies Competition

16 September 2019, Sydney: 17 companies across ten industries have made it to the final round of this year's Australian Technologies Competition (ATC) – Australia's nationwide competition, partnering and late stage accelerator program.

The ATC identifies technology SMEs and 'scaleups' with global potential and accelerates their growth through capability building, domestic and international industry connections and national awards recognition.

Following a rigorous assessment process, a two-day Masterclass and access to a personal Mentor - Semi Finalists had to prepare a Concise Business Plan that was scrutinised by an independent panel of Judges.

From technology to prevent wind turbine damage to emergency storm solutions – the 17 companies will now compete at this year's National Finals – to be held at the Melbourne Cricket Ground on 29 October 2019.

Matthew Lennox, Founder of Stormseal, whose company provides long term weather protection for storm damaged properties said: "The best part about the Competition so far has been working with like minded people who have talent! This also provides validation for our technology and our business. We're excited to be part of the Finals and showcasing Stormseal's global potential!"

Patrick Mooney, Chairman of Impact Tech Ventures and organiser of the Australian Technologies Competition said: "The Australian Technologies Competition is like no other. Each entrant must be prepared to have their business screened, vetted and analysed by experienced entrepreneurs and professionals before making it to the Finals.

"Potential partners and investors can feel assured that any company having made it to the final round has the foundation of a strong business with great potential," Mooney added.

As part of the annual Competition, Finalists are required to pitch and present to overseas investors, HNW Individuals, VCs, senior corporates and entrepreneurs in curated 'Chatham House' style events. Two such events will occur in Sydney at the Harbour City Labs on 24 October and in Melbourne at the Bay City Labs on 28 October.



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Through these Partner Connect events, Finalists obtain critical feedback, new connections and in many cases significant business leads and investment interest.

National Finals & Awards Ceremony - 29 October

Following eight years housed in Sydney, the Competition's National Finals and Awards Ceremony will take place in Victoria this year – to be held at the Melbourne Cricket Ground on Tuesday October 29.

The event will not only showcase this year's Finalists, but unite the Victorian ecosystem of startups, scaleups, accelerators, incubators, research agencies, investors, alumni and commericalisation bodies. Both the National Finals & Awards Ceremony will be made open to the public, welcoming interested stakeholders to be part of what is an exceptionally valuable networking event.

Sponsors of the 2019 Competition include the federal government's Department of Industry, Innovation & Science, five national Industry Growth Centres, Victoria's Department of Environment, Land, Water & Planning (DELWP), the Department of Jobs, Precincts, Regions (DJPR) – alongside industry partners including Energy Australia, FB Rice and Bird & Bird.

Queensland's **AgEtal**, an agtech company developing molecular diagnostic technology to prevent pest and diseases were thrilled to be named a Finalist. Ken Cunliffe, AgEtal's Managing Director said: "The Australian Technologies Competition has helped us to better understand the potential of our business. Though this journey, we've benefited from the wisdom of some of the best business brands in Australia."

Mooney ended by saying: "We have more than 200 alumni that have been through the program since it started 9 years ago – many of whom have gone on to great success. We're proud to facilitate a program that supports the good work of Australian entrepreneurs, accelerators and incubators and makes that important next step of connecting quickly with customers and investors that much easier."

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