



Eco blends[®]

Blueprints for a healthier world

RANJIT AHL
FOUNDER

rahl@ecoblendsaustralia.com

CONFIDENTIAL

+61404354979

© 2020 Eco Blends Australia All rights reserved

CLINICAL NEED VALIDATION

More than half of Australia's population live with pain and discomfort caused by gut issues.

Often under-diagnosed and untreated, gut health issues can lead to chronic conditions and have a huge impact on quality of life. The key to good health is having a healthy gut.



Commonwealth Scientific and Industrial Research Organisation - CSIRO. (2019). Retrieved from <https://www.csiro.au/>

CONFIDENTIAL

© 2020 Eco Blends Australia. All rights reserved

BEFORE & AFTER Covid19



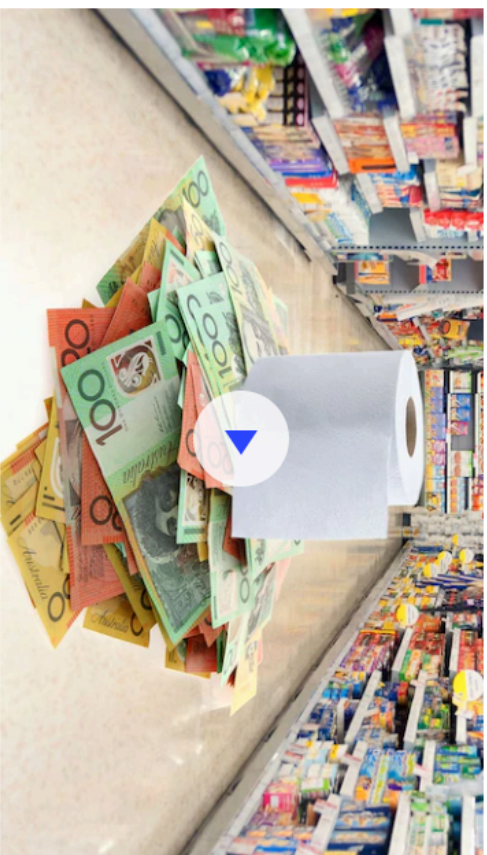
BREAKING NEWS

Qantas slashes flights, grounds planes amid coronavirus slump

LIFESTYLE > HEALTH & WELLBEING

Single toilet paper roll sells for \$1000 as coronavirus panic-buying reaches new level

Summer Woolley • 7NEWS • Wednesday, 4 March 2020 10:32 pm



CONFIDENTIAL

© 2020 Eco Blends Australia. All rights reserved

2 PATENTS

3 PARTNERSHIPS

9 TRADEMARKS

THE WORLDS FIRST COLOR CHANGING TOILET PAPER PLATFORM THAT SENSES MICROBES

Bsmear



Bmotion



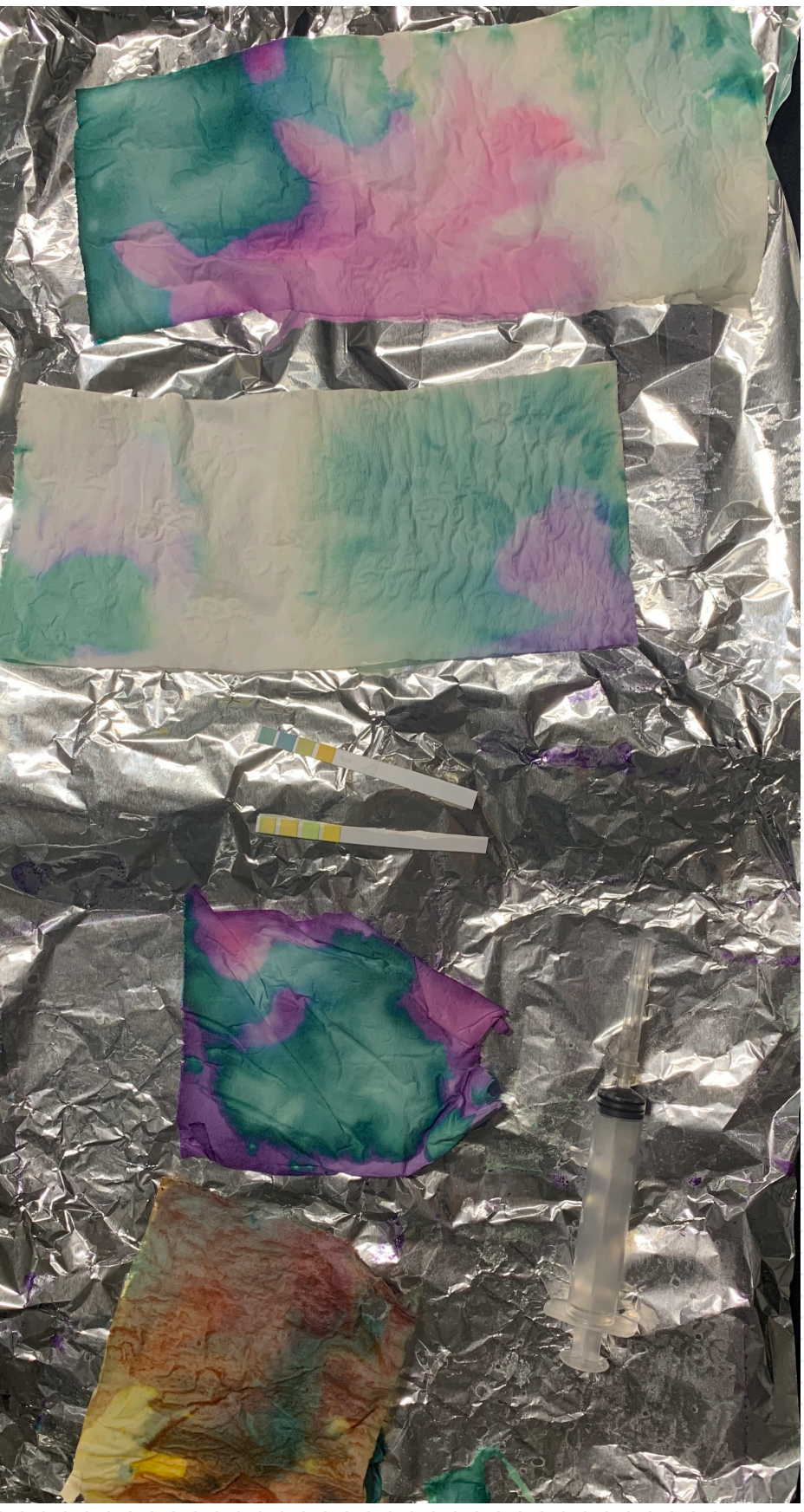
CONFIDENTIAL

CONFIDENTIAL PATENT – 2018902293 & 2020901095

© 2020 Eco Blends Australia. All rights reserved



ILLUSTRATIVE PROTOTYPE



CONFIDENTIAL

CONFIDENTIAL PATENT - 2018902293 & 2020901095

© 2020 Eco Blends Australia. All rights reserved

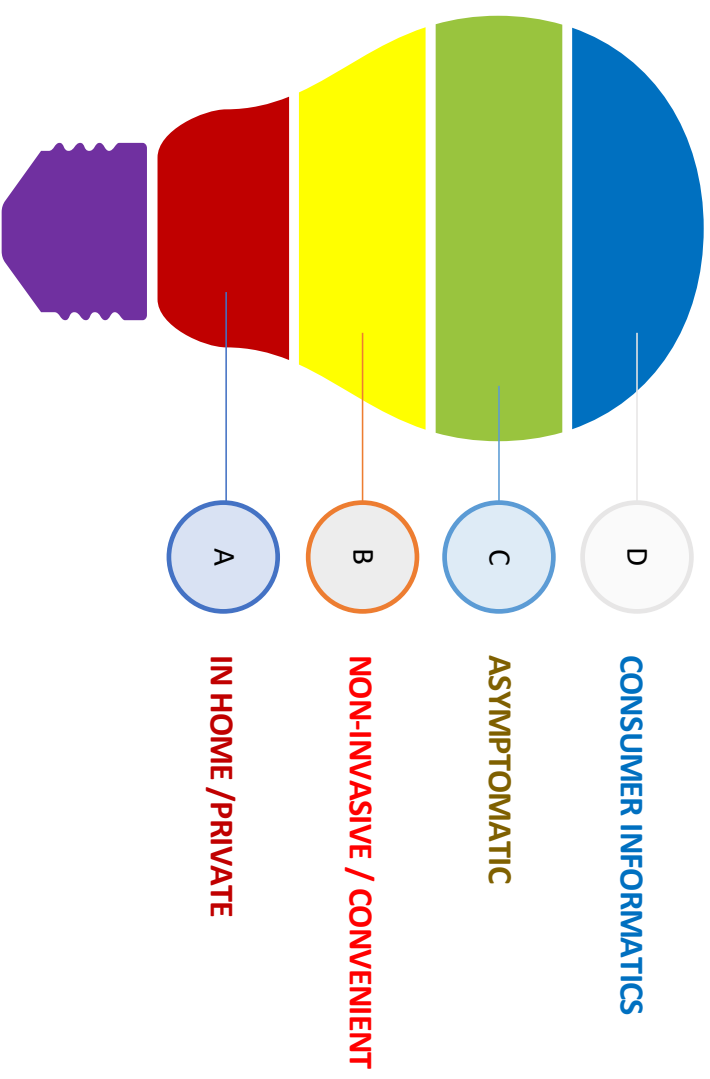
WHY

TOILET PAPER AS AN EARLY

SCREENING PAPER

INFORMATICS - DIAGNOSTICS

PLATFORM



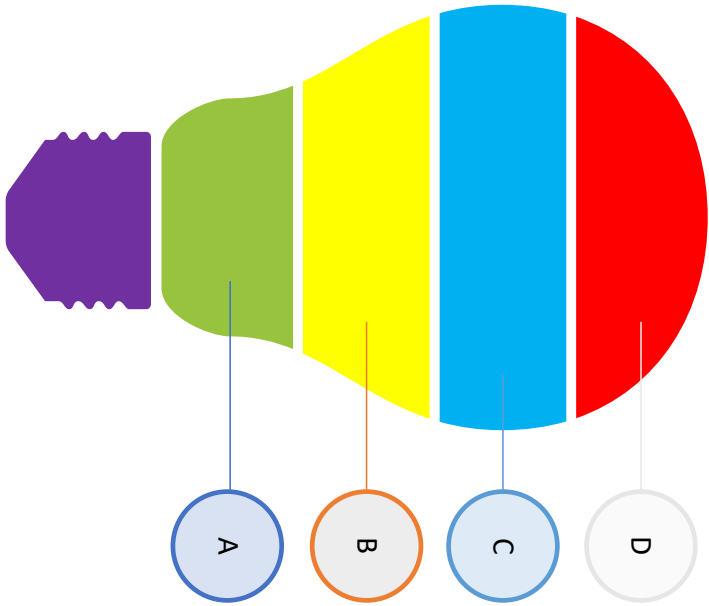
CONFIDENTIAL

CONFIDENTIAL PATENT – 2018902293 & 2020901095

© 2020 Eco Blends Australia. All rights reserved

HOW

THINK PREGNANCY
TEST AND PAPER
DIAGNOSTICS

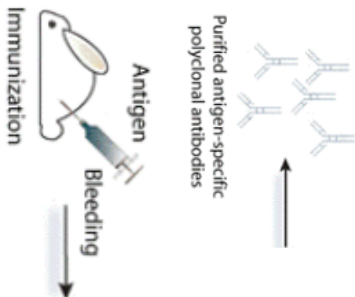


A SIMPLE COLOR CHANGE

INFUSED INTO TOILET PAPER

ANTIGEN SPECIFIC

POLYCLONAL ANTIBODIES

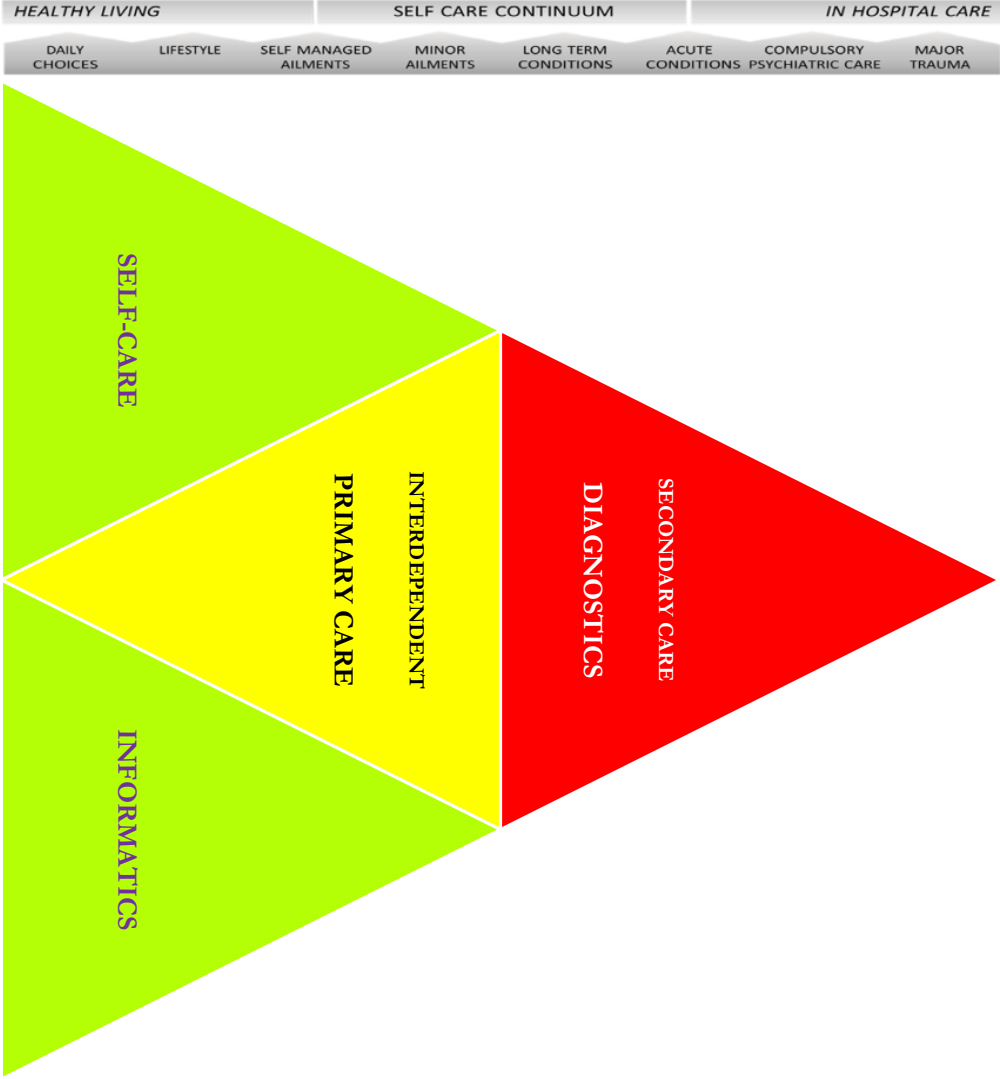


CONFIDENTIAL

CONFIDENTIAL PATENT – 2018902293 & 2020901095

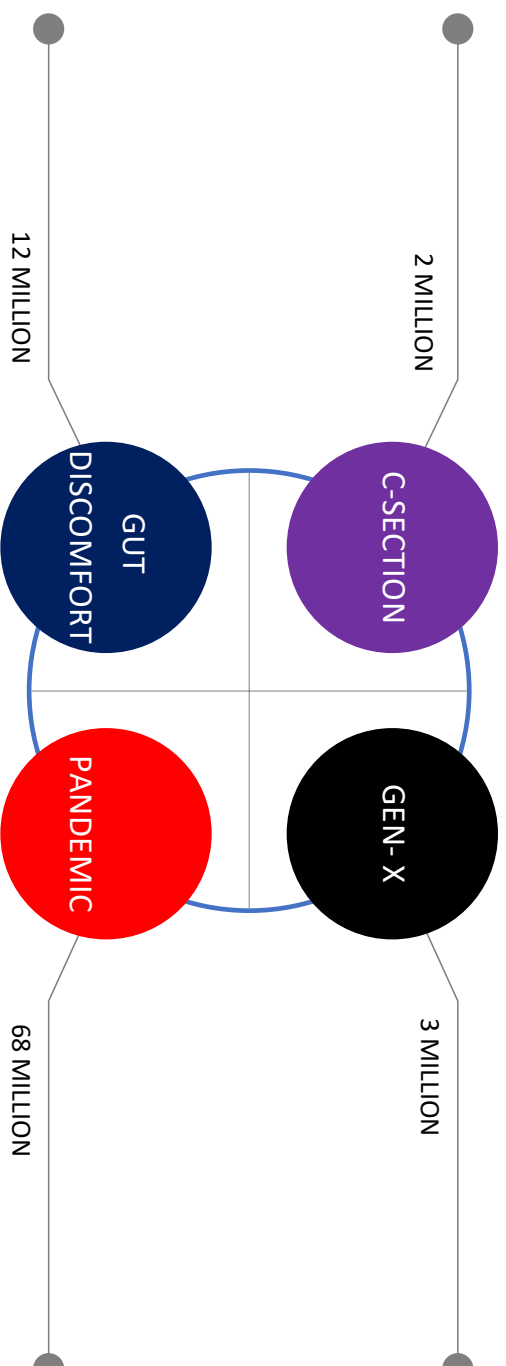
© 2020 Eco Blends Australia All rights reserved

MARKET SEGMENTATION



DIRECT CONSUMER
RESEARCH

MARKET OPPORTUNITY - \$ 1.5 B



83 MILLION TOILET ROLLS MANUFACTURED EACH DAY

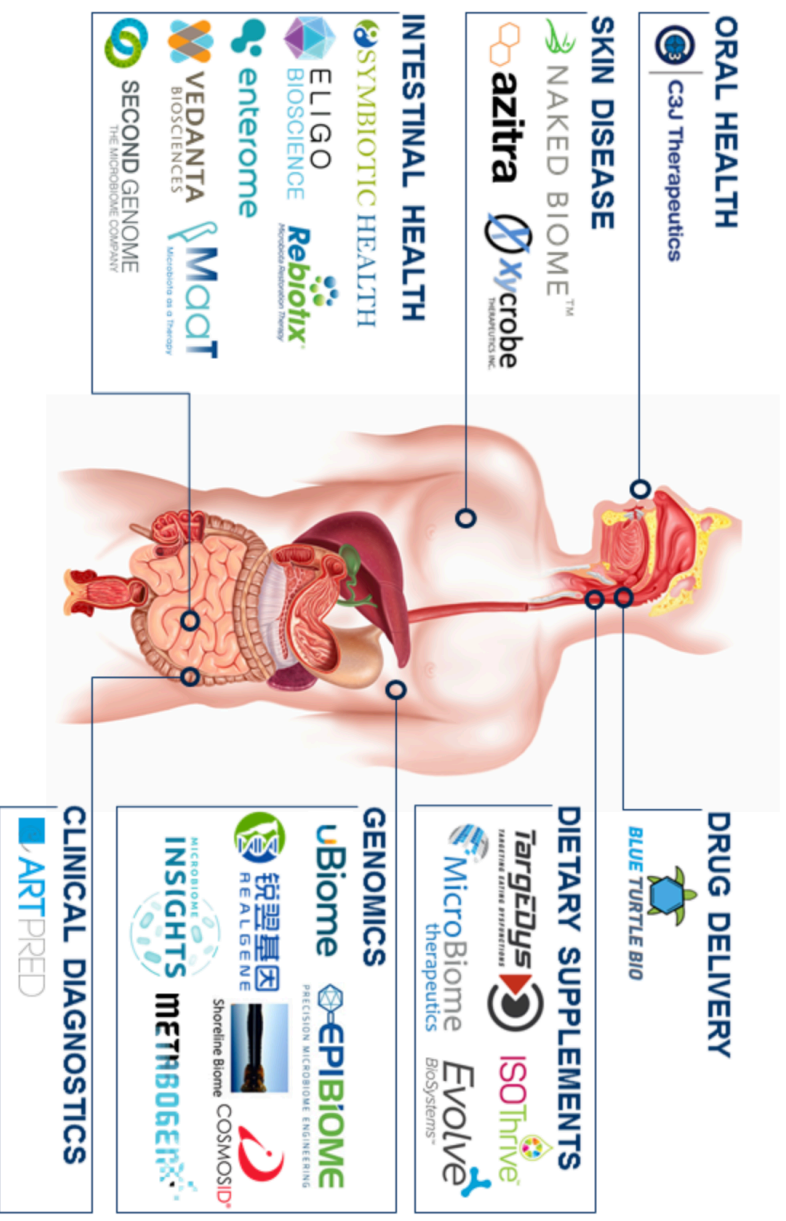
DIRECT CONSUMER
RESEARCH

CONFIDENTIAL

© 2020 Eco Blends Australia. All rights reserved

COMPETITORS

SMALL WORLD: 20+ STARTUPS TARGETING THE MICROBIOME



Bsmear® Globally
Unique

CONFIDENTIAL

© 2020 Eco Blends Australia. All rights reserved

BUSINESS MODEL



**IP FOR COLOR CHANGE
CONCEPT/ INGREDIENTS/
PROCESS**



BSMEAR

MODEL

B2B

VALUE CHAIN



DISTRIBUTION



**COST TO
CONSUMER**

\$ 100

SOCIAL DISTANCING



CONFIDENTIAL

CONFIDENTIAL PATENT – 2018902293 & 2019901144

© 2020 Eco Blends Australia. All rights reserved



GLOBAL COLLABORATION

2 PATENTS



IVD DIAGNOSTICS CRO

USA



SURFACE MODIFICATION

3 PARTNERSHIPS

FRANCE



LAB - ELN & LIMS

SF BAY USA

9 TRADEMARKS

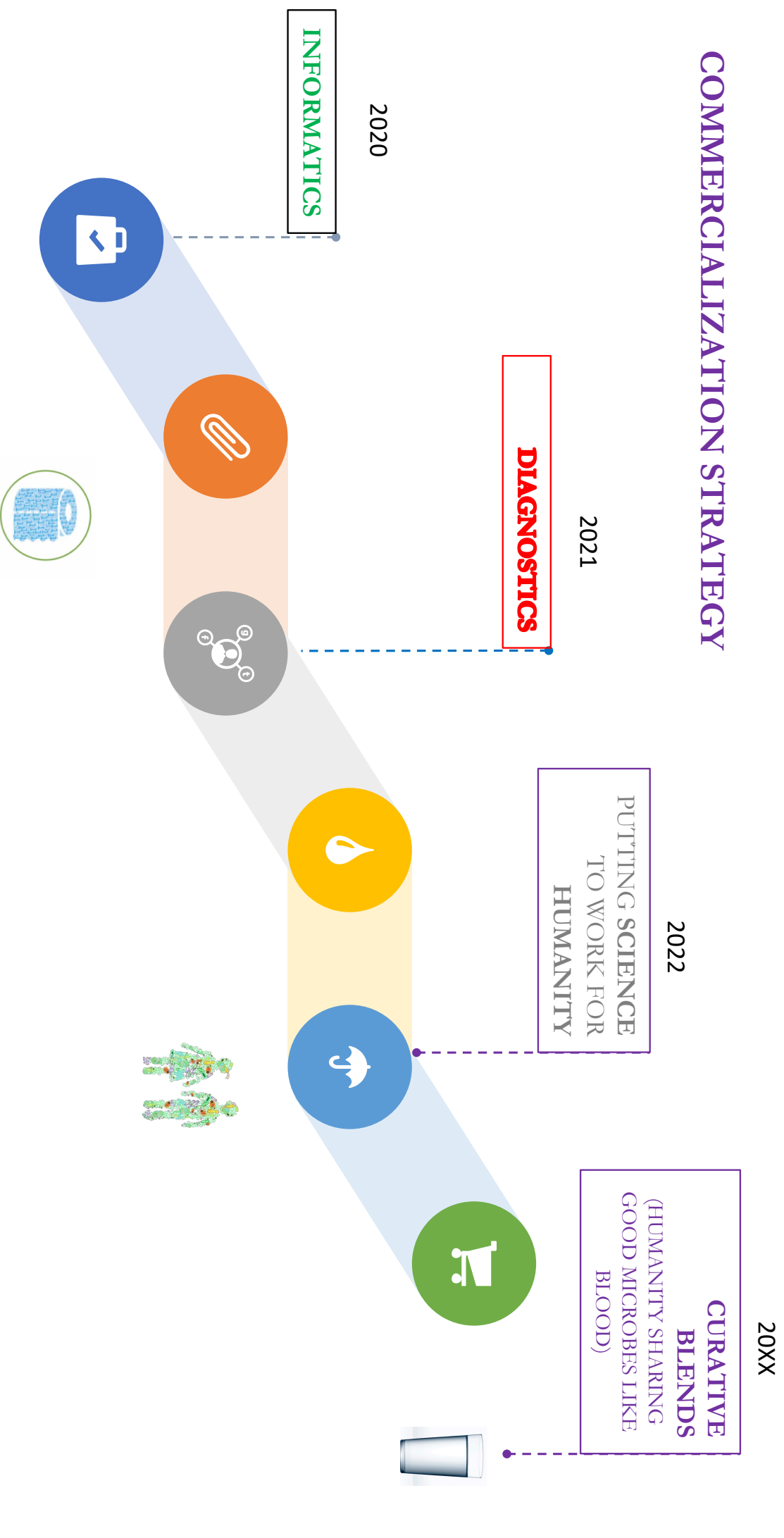
CONFIDENTIAL.

CONFIDENTIAL PATENT - 2018902293 & 2020901095

© 2020 Eco Blends Australia All rights reserved



COMMERCIALIZATION STRATEGY



CONFIDENTIAL

© 2020 Eco Blends Australia. All rights reserved

SOLUTION FRAMEWORK



CONFIDENTIAL PATENT – 2019901144 & 2019902255
© 2019 Eco Blends Australia. All rights reserved



**RANJIT
AHL**

Neighbourhood Australia

- **Lead Health & Nutrition business** **Merck & Co** based in **New Zealand** for **2 years**
- **Consulting experience with the Boston Consulting Group** in **Germany** for **1 year**.
- **Partner with Princeton Capital** (now based in **Phinceton, New Jersey**) for **3 years**.
- **General Manager with a top 10 global multinational corporation** in **Osaka** for **10 years**.
- **Vice President Global Industrial Business** **Exxon** **Co** based in the **United States** for **7 years**.
- **Vice President Asia Pacific** for a **Pharmaceutical** **company** based in **Singapore** for **2 years**.

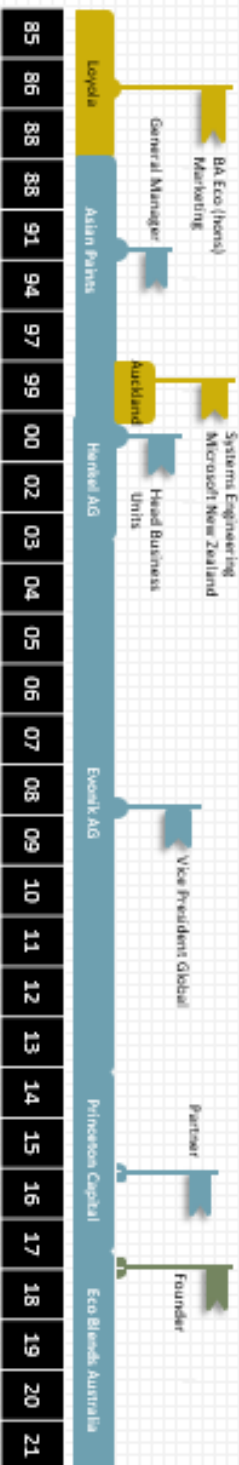
**HUMANISM
LEADERSHIP
ENTREPRENEURSHIP
COMMERCIALISATION**

nahtg@ecsbondsmaterials.com

+61404354079

Get to the rich. And

www.linfoed.com/jn/jan/jt-ah-2806931/



Commercialisation

2.5.1 Responsibility	Doubtful H & W Profitability	Positive 40 million Cash Flow
2.5.2 Responsibility		
2.5.3 Responsibility		
2.5.4 Responsibility		
2.5.5 Responsibility		
2.5.6 Responsibility		
2.5.7 Responsibility		
2.5.8 Responsibility		
2.5.9 Responsibility		
2.5.10 Responsibility		
2.5.11 Responsibility		
2.5.12 Responsibility		
2.5.13 Responsibility		
2.5.14 Responsibility		
2.5.15 Responsibility		
2.5.16 Responsibility		
2.5.17 Responsibility		
2.5.18 Responsibility		
2.5.19 Responsibility		
2.5.20 Responsibility		
2.5.21 Responsibility		
2.5.22 Responsibility		
2.5.23 Responsibility		
2.5.24 Responsibility		
2.5.25 Responsibility		
2.5.26 Responsibility		
2.5.27 Responsibility		
2.5.28 Responsibility		
2.5.29 Responsibility		
2.5.30 Responsibility		
2.5.31 Responsibility		
2.5.32 Responsibility		
2.5.33 Responsibility		
2.5.34 Responsibility		
2.5.35 Responsibility		
2.5.36 Responsibility		
2.5.37 Responsibility		
2.5.38 Responsibility		
2.5.39 Responsibility		
2.5.40 Responsibility		
2.5.41 Responsibility		
2.5.42 Responsibility		
2.5.43 Responsibility		
2.5.44 Responsibility		
2.5.45 Responsibility		
2.5.46 Responsibility		
2.5.47 Responsibility		
2.5.48 Responsibility		
2.5.49 Responsibility		
2.5.50 Responsibility		
2.5.51 Responsibility		
2.5.52 Responsibility		
2.5.53 Responsibility		
2.5.54 Responsibility		
2.5.55 Responsibility		
2.5.56 Responsibility		
2.5.57 Responsibility		
2.5.58 Responsibility		
2.5.59 Responsibility		
2.5.60 Responsibility		
2.5.61 Responsibility		
2.5.62 Responsibility		
2.5.63 Responsibility		
2.5.64 Responsibility		
2.5.65 Responsibility		
2.5.66 Responsibility		
2.5.67 Responsibility		
2.5.68 Responsibility		
2.5.69 Responsibility		
2.5.70 Responsibility		
2.5.71 Responsibility		
2.5.72 Responsibility		
2.5.73 Responsibility		
2.5.74 Responsibility		
2.5.75 Responsibility		
2.5.76 Responsibility		
2.5.77 Responsibility		
2.5.78 Responsibility		
2.5.79 Responsibility		
2.5.80 Responsibility		
2.5.81 Responsibility		
2.5.82 Responsibility		
2.5.83 Responsibility		
2.5.84 Responsibility		
2.5.85 Responsibility		
2.5.86 Responsibility		
2.5.87 Responsibility		
2.5.88 Responsibility		
2.5.89 Responsibility		
2.5.90 Responsibility		
2.5.91 Responsibility		
2.5.92 Responsibility		
2.5.93 Responsibility		
2.5.94 Responsibility		
2.5.95 Responsibility		
2.5.96 Responsibility		
2.5.97 Responsibility		
2.5.98 Responsibility		
2.5.99 Responsibility		
2.5.100 Responsibility		

Positive & negative correlation: R&D projects 250 m

use Distance & Consulting Microbiome

Entrepreneurship

2 Launched business in Burma in 2006 Green NZ start-up/freemoving business by 2010 VP Technology for Silicon Valley start-up Launched new Global R & US business Eco Blend Australia

Leadership

Euro 400 m projects	US 100 m P&L
1987-1996	1987-1996
1997-2006	1997-2006
2007-2016	2007-2016
2017-2026	2017-2026
2027-2036	2027-2036
2037-2046	2037-2046
2047-2056	2047-2056
2057-2066	2057-2066
2067-2076	2067-2076
2077-2086	2077-2086
2087-2096	2087-2096
2097-2106	2097-2106
2107-2116	2107-2116
2117-2126	2117-2126
2127-2136	2127-2136
2137-2146	2137-2146
2147-2156	2147-2156
2157-2166	2157-2166
2167-2176	2167-2176
2177-2186	2177-2186
2187-2196	2187-2196
2197-2206	2197-2206
2207-2216	2207-2216
2217-2226	2217-2226
2227-2236	2227-2236
2237-2246	2237-2246
2247-2256	2247-2256
2257-2266	2257-2266
2267-2276	2267-2276
2277-2286	2277-2286
2287-2296	2287-2296
2297-2306	2297-2306
2307-2316	2307-2316
2317-2326	2317-2326
2327-2336	2327-2336
2337-2346	2337-2346
2347-2356	2347-2356
2357-2366	2357-2366
2367-2376	2367-2376
2377-2386	2377-2386
2387-2396	2387-2396
2397-2406	2397-2406
2407-2416	2407-2416
2417-2426	2417-2426
2427-2436	2427-2436
2437-2446	2437-2446
2447-2456	2447-2456
2457-2466	2457-2466
2467-2476	2467-2476
2477-2486	2477-2486
2487-2496	2487-2496
2497-2506	2497-2506
2507-2516	2507-2516
2517-2526	2517-2526
2527-2536	2527-2536
2537-2546	2537-2546
2547-2556	2547-2556
2557-2566	2557-2566
2567-2576	2567-2576
2577-2586	2577-2586
2587-2596	2587-2596
2597-2606	2597-2606
2607-2616	2607-2616
2617-2626	2617-2626
2627-2636	2627-2636
2637-2646	2637-2646
2647-2656	2647-2656
2657-2666	2657-2666
2667-2676	2667-2676
2677-2686	2677-2686
2687-2696	2687-2696
2697-2706	2697-2706
2707-2716	2707-2716
2717-2726	2717-2726
2727-2736	2727-2736
2737-2746	2737-2746
2747-2756	2747-2756
2757-2766	2757-2766
2767-2776	2767-2776
2777-2786	2777-2786
2787-2796	2787-2796
2797-2806	2797-2806
2807-2816	2807-2816
2817-2826	2817-2826
2827-2836	2827-2836
2837-2846	2837-2846
2847-2856	2847-2856
2857-2866	2857-2866
2867-2876	2867-2876
2877-2886	2877-2886
2887-2896	2887-2896
2897-2906	2897-2906
2907-2916	2907-2916
2917-2926	2917-2926
2927-2936	2927-2936
2937-2946	2937-2946
2947-2956	2947-2956
2957-2966	2957-2966
2967-2976	2967-2976
2977-2986	2977-2986
2987-2996	2987-2996
2997-3006	2997-3006
3007-3016	3007-3016
3017-3026	3017-3026
3027-3036	3027-3036
3037-3046	3037-3046
3047-3056	3047-3056
3057-3066	3057-3066
3067-3076	3067-3076
3077-3086	3077-3086
3087-3096	3087-3096
3097-3106	3097-3106
3107-3116	3107-3116
3117-3126	3117-3126
3127-3136	3127-3136
3137-3146	3137-3146
3147-3156	3147-3156
3157-3166	3157-3166
3167-3176	3167-3176

Team size of 200

A year project with the Boston Consulting Group in Germany

Humanism

People coming together to create resources that scale with global populations



PERSONALITY



Integrity	Accountability
Passionate	Positive Attitude
Transparency	Structured Thinker
Committed to Learning	Creative Problem Solving

SKILLS



IMPORTANT TO ME





Ecooblends[®]

Blueprints for a healthier world

CONFIDENTIAL

© 2020 Ecooblends® Australia All rights reserved