



## Australian Technologies Competition 2021

### Frequently Asked Questions

#### Who can enter?

Australian registered businesses with less than 100 employees. Entrants must also have full or majority ownership of their Intellectual property and be generating revenue.

#### Who is this Competition meant for?

Australian scaleups with an emphasis on deep tech who are looking to commercialise and expand in overseas markets.

#### How much does it cost to enter?

Applicants are required to pay an entry fee of A\$150 + GST towards project administration.

#### How do I apply?

Round one entries are submitted via an online application form starting 6 April 2021. This will be made available at [www.austechcomp.com](http://www.austechcomp.com) starting 6 April.

#### When do applications close?

10 May 2021

#### What Award Categories can I nominate for?

There are a total of 11 Award categories entrants can pick from. Entrants should nominate for the category most relevant to their technology. Note, judges may assign semi finalists to more than one award category based on the content of their entry.

#### The 11 Award Categories in 2021 are:

Advanced Manufacturing	Smart Cities
Cyber Security	Global Social Impact
Food & Agtech	Space
Energy	Disaster & Emergency
Circular Economy	Medtech & Pharma
Mining Technologies	



### **What are the three stages of the Competition?**

**Round 1** – you submit an application online. All entries will be assessed by our expert panel of judges, who will then shortlist approx. 40 semi finalists to proceed to the next round. All entrants will be notified via email.

**Round 2** – Successful semi finalists are invited to participate in an intensive Growth Masterclass (fees apply) and will be appointed a personal business mentor. As part of Round 2, entrants must complete a 10-page Concise Business Plan and Business Model Canvas. This will be used to assess applications in Round 2.

**Round 3** – Judges will select a group of 20-25 finalists for the final stage of the Competition. In Round 3, Finalists are to make a 5-minute pitch in front of Judges and a public audience, followed by Q&A. It is on this day that Judges decide on the winner of each Award category, based on all three inputs and the traction companies have achieved during the course of the Competition. Winners will be announced at the Awards Ceremony on 26 October 2021 in Melbourne.

### **What are the judges looking for?**

A clear and convincing value proposition, evidence of traction, genuinely innovative technology that has been validated by customers, a strong leadership team and clear pathway to growth.

### **Where will the Growth Masterclass be held?**

The Growth Masterclass will be held as both a virtual and in-person event to enable face-to-face networking (*Venue TBA*). Semi Finalists are expected to travel at their own expense and the Growth Masterclass is subject to a participation fee of \$550 per company to cover catering and project administration. The CEO and one other member of the senior leadership team are expected to participate.

### **Where will the Finals & Awards Ceremony be held?**

To be held on 25 & 26 October, the Finals & Awards Ceremony will be held in Melbourne, Victoria.

### **Who are the sponsors of the Australian Technologies Competition?**

The Australian Technologies Competition is a hallmark program in Australia's innovation ecosystem. As a national event in support of innovation, industry and commercialisation, the Australian Technologies Competition receives sponsorship from the federal government's Department of Industry, Science, Energy & Resources, Victoria's Departments of Environment, Land, Water & Planning and Department of Jobs, Precincts and Regions, the national Industry Growth Centres, the Australian Space Agency alongside other industry partners.

### **Is there prize money?**

No, the Australian Technologies Competition process is designed as a challenge and support process to help aspiring scaleups accelerate. As part of the program, semi finalists and finalists will have access to a comprehensive Masterclass, business workshops, expert mentoring, tech validation, publicity, as well as introductions to potential partners and investors.

## Who won last year?

Click here to view last year's winners: [https://75231189-83b3-4213-9653-9522f782467f.filesusr.com/ugd/cf5777\\_385ad5e664d74d6ca09119864d5df7f7.pdf](https://75231189-83b3-4213-9653-9522f782467f.filesusr.com/ugd/cf5777_385ad5e664d74d6ca09119864d5df7f7.pdf)

## Key Dates 2021

**6 April 2021** – Applications open & [Launch Webinar](#)

**10 May 2021** – Applications close

**14 June 2021** – Semi Finalists Announced

**13 – 23 July 2021** – Growth Masterclass

**23 August 2021** – Concise Business Plans Due

**27 September 2021** – Finalists Announced

**25 & 26 October 2021** – National Finals & Awards Ceremony

## Web Links

Australian Technologies Competition website: [www.austechcomp.com](http://www.austechcomp.com)

Impact Technology Ventures website: [www.impacttech.asia](http://www.impacttech.asia)

## Contact

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## Social Pages

The Australian Technologies Competition is on [Twitter](#), [LinkedIn](#), [Facebook](#) and [Instagram](#)

## Hashtags

#ATC21 #innovation #deeptech

